

TABLE OF CONTENTS

Sl. No.	Chapter	Page No.
Part 1	Foundations of Generative AI	1
1.1	Introduction to Generative Artificial Intelligence	3
1.1.1	Scope of Generative AI	5
1.1.2	Evolution of Generative AI	7
1.1.3	Key Concepts of Generative AI	9
1.1.4	Traditional AI vs GenAI	12
1.2	Core Concepts and Terminology	15
1.2.1	Neural Networks	17
1.2.2	Transformers	20
1.2.3	Diffusion Models	23
1.2.4	Learning Paradigms	26
1.2.5	Supervised Learning	29
1.2.6	Unsupervised Learning	33
1.2.7	Reinforcement Learning	35
1.3	Architectures of Generation	37
1.3.1	Large Language Models(LLMs)	39
1.3.2	Vision Models	42
1.3.3	Pre-Training	44
1.3.4	Fine-tuning	46
1.3.5	Model Alignment	47
1.4	Multimodal Generation Systems	49
1.4.1	Integrating Text & Images	50
1.4.2	Integrating Audio & Video	52
1.4.3	Integrating Code	55
Part 2	Building GenAI and Autonomous Systems	57
2.1	Model Development Workflows	59
2.1.1	Data Preparation	61
2.1.2	Tokenization	65
2.1.3	Training Pipelines	68
2.1.4	Model Optimization	72
2.1.5	Deployment Strategies	75

2.2	Prompt Engineering and Customization	78
2.2.1	Prompt Design for Different Modalities	81
2.3	AI Agent Design and Workflow Creation	84
2.3.1	Fundamentals of AI Agents: Definitions and Capabilities	87
2.3.2	Planning, Reasoning, and Tool Use	91
2.3.3	Building Multi-Step Task Agents (e.g., AutoGPT, BabyAGI, OpenAI Assistants API)	94
2.3.4	Designing Goal-Oriented Agent Workflows	98
2.4	Evaluating Generative and Agent Systems	100
2.4.1	Metrics for Creativity, Reasoning, and Task Success	102
2.4.2	Human-in-the-Loop Evaluation Techniques	106
Part 3	Applications and Case Studies	110
3.1	Creative Industries	113
3.1.1	Content Generation in Art, Music	116
3.1.2	Content Generation in Literature	120
3.2	Scientific Discovery	122
3.2.1	Accelerated Research through GenAI Agents	125
3.3	Enterprise Transformation	127
3.3.1	Automating Knowledge Workflows and Enhancing Productivity	131
3.4	Education and Personalized Learning	134
3.4.1	AI Agents for Customized Learning Experiences	141
Part 4	Challenges and Future Frontiers	147
4.1	Ethical and Societal Implications	153
4.1.1	Bias and Safety	157
4.1.2	Accountability in Autonomous Systems	176
4.2	Policy, Governance, and Regulation	186
4.2.1	Frameworks for Responsible AI Development	189
4.3	Technical Barriers and Sustainable AI	194
4.3.1	Energy Efficiency and Scaling Challenges	198
4.4	Future Horizons	201
4.4.1	Autonomous Agents	203
4.4.2	Long-Term Memory	208
4.4.3	Pathways to AGI	214